



greenassess

FRANCHISE  
OPPORTUNITIES

**ENERGY EFFICIENCY  
REPORTS FOR A  
GREENER  
FUTURE**

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# BE PART OF THE GREEN COLLAR REVOLUTION

Green Assess has a number of **financially and personally rewarding** franchise opportunities for entrepreneurs looking to capitalise on the growth of the new **green-collar sector**.

These green franchises offer an exciting opportunity into the renewable energy, energy performance certificate, property services, insulation, and energy auditing industries; in both the **domestic and/or commercial property markets**.

## CHOOSE AN OPPORTUNITY TO SUIT YOU...

Green Assess has developed **three specialist business models** to target both **existing and future growth areas** within the rapidly emerging green economy.

All you need to do is choose which one is right for you.



# GREEN LIVING IS NO LONGER A LIFESTYLE CHOICE; IT'S THE ONLY CHOICE!

With numerous Government backed initiatives and private sector investments, such as the 'pay as you save' Green Deal and renewable energy feed-in tariff, the green sector has been identified as a critical growth industry and essential for the future of the UK economy.

## NOW'S THE TIME

To meet EU carbon reduction targets, existing green legislation in the UK will be expanded; making the services that Green Assess franchisees offer mandatory requirements and therefore **guaranteeing future demand**.

In addition to initiatives and legislation currently in force, below are just a handful of examples of what is planned over the forthcoming years.

Air Conditioning Energy Inspection Reports for 12kW+ units	2011
Renewable Heat Incentives	2011
Pay-as-you-save Green Loans	2012
All UK homes to be fully insulated	2015
Code for Sustainable Homes – carbon neutral new homes	2016
All new commercial buildings to be carbon neutral	2019
Reduction of UK carbon emissions by 34%	2020
Reduction of UK carbon emissions by 80%	2050

Just like the IT revolution in the 90s, those who get involved early could reap **unprecedented financial rewards**.



## A SKILLS SHORTAGE FOR A GROWING INDUSTRY

With recent studies estimating a requirement of up to 1.4 million green jobs by 2020, it is predicted that there will be a substantial shortage of qualified persons and businesses able to provide the required products and services.

Examples of this are already apparent, such as the current shortfall of Air Conditioning Energy Inspectors, which will result in hundreds of thousands of businesses and homes not fulfilling their legal obligations from early next year.

## CUSTOMERS WILL COME TO YOU

In addition to your own self-generated local customers, Green Assess has created relationships with national account clients and built top-ranking websites to provide a steady flow of leads to support you

## A CAREER THAT MAKES A REAL DIFFERENCE

No matter which route you choose, joining the Green Assess franchise network will **help to improve our planet** and your bank balance!



# MAKING UK HOMES GREENER

TWO DISTINCT OPPORTUNITIES FOR THE DOMESTIC PROPERTY MARKET



**Green residential** will equip you with the qualifications and skills to become a **domestic property services advisor**; providing specialist support services to property professionals, landlords and home sellers.

Focusing on the provision of Energy Performance Certificates (EPCs) and energy advice, this package enables you to offer a complete range of property services so that you can offer a true one-stop-shop.

## 4 businesses in 1

Earn from four distinct, but complimentary business services. This includes:

- Energy performance certificates
- Inventories
- Floor plans
- Property valuations

Additional disciplines that you could add to this package include; personal search reports and PAT testing.





**Green home** will equip you with the qualifications and skills to become a **domestic renewable energy advisor**; providing advice to home owners on how to reduce their energy consumption through behavioural changes and property improvements, including the provisions of renewable energy technologies.

This package has been specifically designed to target the services required by home owners who are looking to reduce their home's energy bills and carbon footprint, with the support of government grants or government-backed green energy initiatives.

#### **4 businesses in 1**

Earn from four distinct, but complimentary green services. This includes:

- Home energy advice
- Renewable energy surveying
- Energy performance certificates
- Insulation surveying



# HELPING BUSINESSES TO SAVE MONEY AND MEET THEIR GREEN OBLIGATIONS



The **Green Commercial** opportunity will equip you with the qualifications and skills to become a **business property services advisor**; providing specialist green support services to private and public sector businesses.

Due to the recent amount of 'green' legislation introduced relating to the energy consumption of business premises, owners are now required to hold the appropriate types of energy performance reports for their buildings.

## 3 businesses in 1

Earn from three distinct, but complimentary green services. This includes:

- Commercial energy performance certificates
- Air conditioning inspection reports
- Display energy certificates

Additional disciplines that you could add to this package include; commercial search reports and fire risk assessment.



A close-up photograph of several energy-efficient light bulbs, likely CFLs, arranged in a row. The bulbs are illuminated, casting a warm, yellowish glow. The background is a soft, out-of-focus green, matching the overall theme of the advertisement.

# THE FUTURE IS BRIGHT, THE FUTURE IS GREEN

With over 30 years of property and energy industry experience, and as an ABBE quality approved energy training centre, Green Assess is at the forefront of the rapidly emerging green economy.

## With us you could enjoy...

- Earnings of £1000+ per week – and much more in the future
- Long-term profession in multiple industries
- Low set-up fees – minimum risk
- Low ongoing costs
- The ability to earn immediately
- Progressive training
- The option to work from home
- Flexible working hours
- A better work/life balance

If you have the requisite determination and fire to make a business succeed, and an interest in property and the environment, then Green Assess wants to hear from you right now.



# TESTIMONIALS

DON'T JUST TAKE OUR WORD FOR IT, SEE WHAT OUR CURRENT FRANCHISEES THINK

*Signing up to the franchise package was a complete no-brainer for me. For a relatively small investment I received full training, sales and marketing support, and the opportunity to work towards nationally recognised qualifications - not to mention the fact of getting involved with a business which most industry experts believe will grow and grow and grow over the next 5 years. I'm really impressed with the overall level of know-how and marketing support.*

Mr C.T., Merseyside

*The support I have received has been absolutely outstanding and the team at Green Assess are always on hand to help. The training was also first class. I've not looked back since I left my old full time job, I really advise others to do the same.*

Ms P.M., Gateshead

# INTERESTED? WHAT YOU NEED TO DO NEXT...

Get involved at the 'grass roots' level. Take the first steps towards starting your own business in this new and lucrative market. Follow the four simple steps to success.

## 4 STEPS TO SUCCESS

### Step 1

Research the opportunity  
Learn more on the Green Assess website –  
[www.greenassess.co.uk/franchise](http://www.greenassess.co.uk/franchise)

### Step 2

Register your interest  
Fill out the 'arrange an interview' form online or call 0845 601 1361

### Step 3

Telephone questionnaire  
Ask questions about Green Assess and complete our suitability questionnaire

### Step 4

Office meeting  
Meet one of our senior franchise consultants to get a full insight into the opportunities, review the model and discuss territories

## ACT NOW AND TAKE CONTROL OF YOUR FUTURE TODAY

If you always do what you've always done, you'll always win what you've always won.



# FRANCHISE ENQUIRIES

0845 601 1361

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